



BESTSHIELDASSET

Company Profile

October 2020

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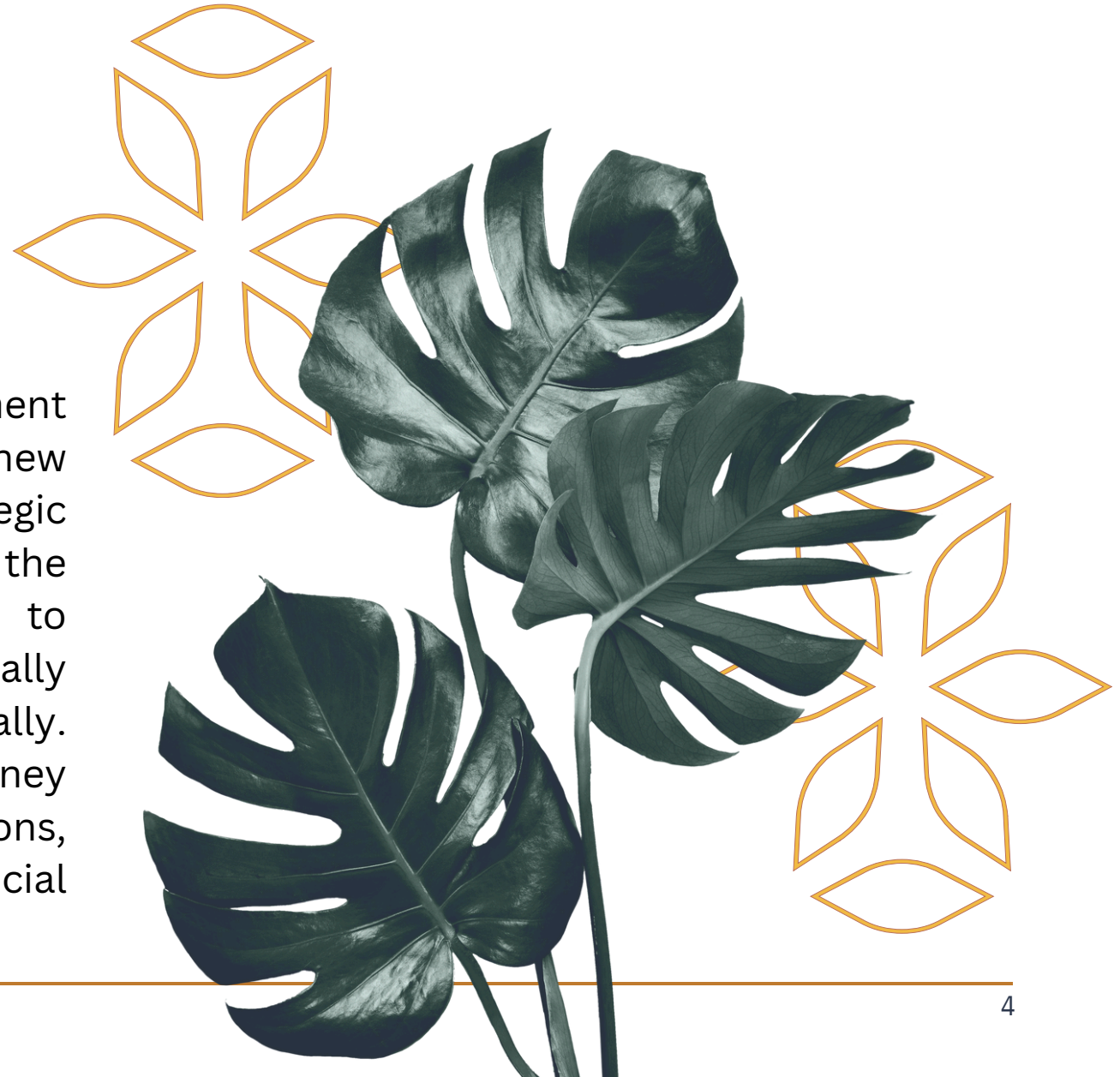
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01

Introduction

Origin

In 2010, Bestshieldasset emerged as the investment powerhouse of Diamond Ventures Group, setting a new standard in financial stewardship and strategic investment management. With its stronghold in the United States, Bestshieldasset was established to curate and manage a diverse array of socially responsible investments within the nation and globally. This milestone marked the inception of a journey dedicated to ethical investing, impact-driven decisions, and a commitment to realizing sustainable financial growth for investors and communities alike.



Who We Are

Best-Shield Asset is a diversified financial services innovator on a mission to institutionalize digital assets and block chain technology. experienced in the journey.

At BestShieldAsset, we are at the forefront of the digital asset trading and investment landscape, offering our clients a comprehensive suite of financial services tailored to their needs and goals. Our mission is to empower our clients with the tools and support necessary to navigate the complexities of trading and investing in digital assets. With a relentless focus on innovation and security, we provide a seamless and secure trading experience that enables our clients to capitalize on the opportunities presented by the digital asset markets.

We are an international financial company engaged in investment activities, which are related to trading on financial markets and cryptocurrency exchanges performed by qualified professional traders.

Our goal is to provide our investors with a reliable source of high income, while minimizing any possible risks and

offering a high-quality service, allowing us to automate and simplify the relations between the investors and the trustees. We work towards increasing your profit margin by profitable investment. We look forward to you being part of our community.

Best-Shield Investment Company Limited, we emphasize understanding our client's requirements and providing suitable solutions to meet their investment criteria. Our aim is to utilize our expertise and knowledge which will benefit our clients and the users of our services. Our company believes that when a team outperforms expectations, excellence becomes a reality.

Legal Address: 1603 Capitol Ave, Cheyenne, Wyoming, United States Reg No: 22576 IBC.

In our quest to maintain market leadership and deliver services effectively to our SME customers, HLF maintains a strong network of 12 SME Centres within our branch network to stay close to the business community.

Introduction

For our strong commitments towards SMEs, HLF was twice conferred the Friends of Enterprise award by the Spirit of Enterprise.

Best-Shield Investment Company Limited, we emphasize understanding our client's requirements and providing suitable solutions to meet their investment criteria.

Our aim is to utilize our expertise & knowledge which will benefit our clients and the users of our services. Our company believes that when a team outperforms expectations, excellence becomes a reality. A solid pool of liquidity for the company's operations is provided by attracting private investments. By allocating a part of its profits to its investors, Best-Shield Investment provides the company's professionals with the necessary funds to carry out trading transactions, investments, and conversions. Thanks to this, you can distribute funds in various directions and not miss profitable projects and deals.

Our approach to active investment management is based on an investment process that fully integrates sustainability analysis into our decision-making and is focused on long-term performance.

Our investment process underpins our differentiated thinking about the dynamics that drive and influence the performance of portfolios. We construct portfolios of sustainable markets with the confidence derived from our deep research and analysis.

- Making responsible investment decisions
- Holding ourselves to the highest ethical standards
- Respecting the interests of our clients and stakeholders

A PROFITABLE INVESTMENTS FOR INVESTORS

Bestshieldasset Investment has sought to align our interests with those of our investors, investment partners, and employees. This has allowed us to proudly build and maintain a culture of ethical behavior, transparency, and social responsibility in both our investments and our operations. By performing a wide range of operations, Bestshieldasset Investment makes profits from different diversified sources like trading operations on the cryptocurrency and currency markets, dividends from the implementation of successful startups, and commissions for exchange operations for large legal entities.

Introduction

As a global investment firm, we foster diverse perspectives and embrace innovation to help our clients navigate the uncertainty of capital markets. We're fostering a culture of diverse perspectives and innovation to help advance our clients' success. And we're doing it responsibly from how we act to how we trade because outcomes mean more than financial returns.

We're committed to helping you achieve better outcomes the way you define them. We get there by empowering diverse perspectives and breaking through boundaries. We're collaborative and connected—and we never stop working for you.

Serving Our Clients

We work every day to earn our clients' trust, whether they're individual investors or the world's biggest institutions. By tapping a global network of diverse perspectives, we design innovative solutions tailored to meet investors' unique needs and engineered to deliver the performance they expect. We offer sophisticated wealth-planning tools and expert advice for high-net-worth individuals, families and smaller institutions, helping investors make their money meaningful.

Responsible investing is part of a growing movement—one we can help you embrace. Ultimately you don't have to choose between profits and purpose. You can pursue both. Responsible investing is more than a slogan. It involves real investment choices. But there are many ways to invest through a responsible lens and sometimes it's hard to know where to start. Let us help you with the essentials. Our strategies embodies our ability to cut through complexity with independent clarity, generating exclusive insights that reframe perspectives and strategies across markets and sectors. Embodies our ability to cut through complexity with independent clarity, generating exclusive insights that reframe perspectives and strategies across markets and sectors.

Our financial team also includes specialists who are experts in evaluating new private businesses called start-ups which have most chances to grow into large-scale and highly profitable enterprises. The idea is very simple: every business needs starting capital to go through bureaucratic formalities, rent premises, purchase equipment and other

Introduction

assets, hire employees and so on. As a rule, start-ups don't have sufficient funds to afford everything they need for effective activity. Banks are quite prudent to "newbies", so it is often very difficult to borrow as much as necessary from banks.

Bestshieldasset intends to stay in business for a long time and do its best to ensure high revenue on investor's deposits. The more money we collect, the higher the return. That's why Bestshield Investment platform had started attracting small investments starting from only \$100. Our experts had examined and analyzed the relevant investment markets and developed a highly efficient trading strategy.

Investors can choose from a variety of investment packages to invest their funds for different periods of time and receive the best revenue at low risks. Please find more information on investment terms in your personal account.

In addition to favorable investment proposal we also offer fair and transparent conditions of the affiliate program. You have the opportunity to start a business of your own and earn additional money by just sharing the word of our Company

and demonstrating its potential to others. Our referral rewards program offers earning from deposits made by your referrals. Bestshieldasset Investment platform is a safe place to keep and increase your money.

DEDICATED EXPERTS

We are investment experts with an explicit focus on protection and security. We understand that every customer has different circumstances and objectives and it's these differences that influence our diverse range of products. Each of our clients is assigned a personal gold consultant to offer expert guidance on products, markets and timing, with no obligation to purchase. Not merely a shopping basket experience, our investments are tailored to the investor and designed to minimize tax exposure.

Our in-house specialists hold qualifications in Law, Accountancy, Investment Banking and Property and use their broad and extensive knowledge to deliver practical and tax-efficient solutions for our clients.

Introduction

Bestshieldasset offers a uniquely consultative approach to purchasing and selling physical gold and silver, regardless of how much you are looking to invest. We pride ourselves on our simple and tailored strategy, working with beginners and experienced investors alike, to find the precious metal investment that will benefit those most. Whether you are looking to convert personal savings or part of your pension into physical gold or silver, we can provide a tax-efficient solution. In addition, our Buy Back Guarantee means your gold and silver investment is as liquid as the cash in your bank account.

OUR CREDENTIALS

Bestshieldasset has quickly established itself as a trusted market leader. We are members of the Royal Numismatic Association, European Numismatic Association, European Chamber of Commerce and the Information Commissioner, as well as being frequently featured in the Press including FT, Daily Mail, Reuters, WSJ, Money Week, Observer, Guardian, Your Money and others.

Our attitude to managing wealth is measured and insightful, with a consistent focus on preserving capital and delivering strong risk-adjusted returns. Building a relationship of trust with our investors is important to us. Not only will we take the time to understand diverse financial requirements as well as investment objectives, we will also take the time to understand you. As an investor, you're always looking for opportunities. And as a firm we are, too. That's why as an innovative company we provide access to cryptocurrency spot contracts, as well as futures contracts, on a single platform.

Quality and performance

We provide a disciplined value approach to your investment planning with our top-down, bottom-up approach to research. We aim to achieve sustainable income and capital gains from your investment portfolio by following consistent value-based guidelines. With the utmost regard for client confidentiality, we offer objective financial advice with investment strategies that work delivered through service that is not driven by

Introduction

commissions but a share of investment performance.

Experienced Portfolio Managers

Bestshieldasset Investment comprises of a team of professional account managers aimed at adequately maximizing account profits

24/7 Support Service

We understand how important having reliable support service is to you. Please don't hesitate to contact us should you have any questions and we will get back to you in no time!

OUR ADVANTAGES

Taxation

As a governance oriented investment firm, we help fund public works and services and to build and maintain the infrastructures used in our resident country through our prompt tax filings.

Daily Income

You will receive earnings every 24 hours on all days of the year. Your deposit is working all the time, even on weekends

ALGORITHMIC TRADING

In addition to manual trading by top-level traders, our specialists have developed specialized software (robots) that trades according to specified algorithms and brings a stable income to the company.

EXCHANGE OPERATIONS

Our company provides an opportunity to exchange funds for both private clients and companies. Low commissions with large volumes of transactions bring good additional income.

BENEFITS OF INVESTING WITH US

- We share information efficiently, improving collaboration and productivity.
- We're succinct, candid and kind.
- We practice active listening.
- We talk to people directly about issues, instead of concealing or choosing gossip.

Positive energy

- We're optimistic about the future and determined to get there.
- We co-create solutions instead of choosing blame and criticism.
- We create moments of play at work.
- We take care of each other, and help each other grow.

Continuous learning

- We view every situation as an opportunity to learn (especially when the going gets tough).
- We're more interested in learning than being right.
- We value giving and receiving regular feedback.
- We learn from and mentor those around us.

Efficient execution

- We complete high quality work quickly by working smarter, not harder.
- We value completing tasks, instead of just talking about them.
- We prefer automation over manual work.
- We prioritize, focusing on the 20% that will get us 80% of the impact.

Funds Management

Started in 2016, the Funds Management business supports new and emerging investment platforms through their launch and growth phases. Funds Management builds on the Company's success in Investment Management supports the move towards a leader in alternative investing. Leveraging the Group's rich business heritage, global network, and strong financial position, Funds Management provides managers significant investment capital as well and operational and financial support to grow their portfolio. In addition, this platform gives investors access to multiple boutique fund managers through an institutional platform backed by a premier listed financial services company.

In recent years the investment industry, and in turn investors, have introduced a new gauge: Bestshieldasset – Environment, Social and Governance – as a supplement to traditional financial gauges.

Introduction

Bestshieldasset changes are happening faster than ever, reshaping how people live and invest. We believe that Bestshield factors are going increasingly mainstream and can be used to drive investment outperformance.

Investing for a sustainable future

The era of green bonds has arrived. We are seeing the increasing use of bond markets to raise capital to fund the low-carbon economy, especially from the issuance of ‘green bonds’.

While many in the fixed income market are grappling with green bonds, others are working out how best to incorporate broader environmental, social and governance

Bestshieldasset Investment strategies into their portfolios, a task rapidly growing in importance.

Why does it matter?

Bestshieldasset changes are happening faster than ever, reshaping how people live and invest. We believe that Bestshieldasset factors are going increasingly mainstream and can be used to drive investment outperformance.

Making the first step right is crucial to the long road of investments. Of the five steps, the first is to assess your risk tolerance and decide the most suitable asset allocation for yourself.

Different people have different attitudes towards investment. Some are not willing to take any risks or withstand losses, and therefore would rather forgo potentially higher returns. Some are willing to take some risks but tend to avoid huge volatility. Some are willing to take risks in exchange for returns that outperform the markets.

How to gauge one’s risk tolerance? Look at your investment horizon. Put it simply, the longer your investment life, the higher the risk you can take because you can afford the time to last a cycle, which helps smooth out short-term volatility. For instance, a young person just starts working, who is still far from retirement, can take more risk.

Sustainable investing

On the contrary, the shorter the investment period, the lower the risk one can take. Assuming you are going to retire next year, and not receiving any regular income, you just do not

Introduction

have the time to recover all losses if your investments take a nosedive all of a sudden.

Besides, your risk tolerance is dependent on your life goals. Ask yourself if you need to set aside funds for your children's education? Are you going to buy a property in the near future? These factors will have an impact on your cash flow. After all, we all need to reserve some cash at all times just in case there are emergencies. Balancing risk and return is the key to long-term investment isn't it perfect to have an investment tool that always tops the performance league, and investors can stay worry-free just by holding it? The truth is that there are ups and downs in all economic cycles and the markets are capricious. Even investment experts find it hard to predict the performances of all asset classes.

Based on historical data, the same asset can perform drastically differently during different investment cycles. The best-performing asset in 2017 can turn out to be the worst laggard in 2018. That suggests no particular asset can be an all-time winner.

Investors should therefore avoid putting all eggs in one basket but allocate assets across different sectors and geographies. That could help diversify the risk of an investment portfolio, and capture investment opportunities at different times for more stable returns in the medium- to long-term.

To make diversification works, an investment portfolio should include assets that are complementary, that tend to react differently to the same macro condition. More precisely, some negative elements in the market might cause an asset to decline sharply, but pose little threats to another. In the world of investment, such pairs are called lowly-correlated assets. They can effectively balance the risk and return of an investment portfolio.

Portfolio management

In the investing journey, investors should start off by constructing a portfolio that accommodates their investment objectives and risk profiles. However, setting up the initial asset allocation is merely a starting point.

It is equally important to regularly rebalance the portfolio to ensure the asset weightings are consistent. Overlooking the

Introduction

need to rebalance the portfolio can prevent investors from achieving their long-term investment goals.

Market changes shift portfolio away from initial objective In an investment portfolio, the relative weights of different asset classes may change due to market fluctuations, which lead to a shifted asset allocation that deviates from the original target. In this case, rebalancing the portfolio will mean restoring the weightings of portfolio assets to the original designed levels. Hedge Funds and Private Equity The Company's investments in externally managed private equity funds and hedge funds, as well as private equity direct and co-investments.

The portfolio seeks to maximize risk-adjusted returns and diversify exposure by industry and geography, while giving the Company a global view of the alternative investment landscape. With our archiving capacities and constant education of our staff, monitoring ever changing regulations and global finance requirements we are sure we can be a valuable ally in your expansion.

Investment Management

In 2017, the Company established the Investment Management division formerly known as Principal Investments and began its evolution into a leader in alternative investing. Investment Management leverages the Group's expertise, network, and financial strength to seek attractive risk-adjusted investment opportunities across global markets and sectors.

Hit your investment targets with the right approach. Once you have identified your investment targets, you can put your cash into different asset classes and construct a portfolio based on your risk tolerance. The idea of asset allocation is to include equities, bonds and other investment tools in a basket. Since different investment vehicles come with different risk-return profiles, asset allocation is never easy. Generally, the higher the potential return of an asset class, the higher the risks it carries.

Our Office Address

1603 Capitol Ave, Cheyenne, Wyoming, United States

CRYPTO TRADING EXPLORATION

In 2020, Bestshieldasset expanded its services to include crypto trading feature to the website, targeting investors with existing knowledge and experience in the field. This strategic decision was made to offer seasoned investors the opportunity to engage in trading digital assets within a secure platform.

By introducing this feature, Bestshieldasset aimed to empower investors with the skills and tools necessary to navigate the complex world of cryptocurrencies successfully. This move signified the company's commitment to adapting to the changing financial landscape and providing tailored investment solutions for a diverse range of clients.

Through diligent research and risk management, Bestshieldasset positioned itself as a reliable partner for investors seeking to diversify their portfolios and explore the potential opportunities presented by cryptocurrency trading. The addition of crypto trading was a significant milestone for Bestshieldasset, highlighting its dedication to innovation, expertise, and client-focused services in the realm of digital asset investments.

LOAN OPPORTUNITY

In 2022, Bestshieldasset introduced investment loans to help aspiring investors kickstart their financial goals. This addition was designed to assist individuals who lacked the initial capital needed to begin their investment journey.

By offering investment loans, Bestshieldasset aimed to provide a supportive avenue for those looking to enter the investment landscape and realize their dreams of financial growth. The company's decision to implement this feature underscored its dedication to inclusivity and empowering individuals from diverse backgrounds to participate in the financial markets.

Through the investment loan program, Bestshieldasset sought to bridge the gap for investors who were eager to start but faced financial barriers. This strategic move marked a significant step in expanding the company's reach and creating opportunities for a broader range of individuals to access the benefits of investment.

INVESTMENT PACKAGES

To start earning, you should pick an investment plan. We have plans for all pocket sizes

TRIAL PLAN

35%

After 7 days

Min: USD200.00

Max: USD5,000.00

Interval: Daily

Total: 35% +Capital

INVEST

STARTER PLAN

40%

After 7 days

Min: USD5,000.00

Max: USD50,000.00

Interval: Weekly

Total: 40% +Capital

INVEST

STANDARD PLAN

55%

After 20 days

Min: USD50,000.00

Max: USD100,000.00

Interval: Weekly

Total: 55% +Capital

INVEST

ENTERPRISE

65%

After 1 month

Min: USD100,000.00

Max: USD500,000.00

Interval: Weekly

Total: 65% +Capital

INVEST

INVESTMENT LOANS

We have loans to assist you get started in your investing journey.

QUICK

15%
After 6 months

Min: USD1,000.00
Max: USD10,000.00
DTQ: USD1,000.00
Total: 15% +Principal

BORROW

BASIC

12%
After 5 months

Min: USD10,000.00
Max: USD100,000.00
DTQ: USD8,000.00
Total: 12% +Principal

BORROW

BUSINESS

10%
After 5 months

Min: USD100,000.00
Max: USD500,000.00
DTQ: USD25,000.00
Total: 10% +Principal

BORROW

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02

Chairman
Message

Chairman Message



John B. Shamblin

—Chairman of the Board of Directors

A Multinational Investment Company for the Future

Over the course of the last fifty-five years, Diamond Venture Group has proudly turned from being a small land transport company into a multinational conglomerate.

Bestshieldasset was formed to complement the Diamond Venture's vision and manage its investments. I am proud to make known that the investment company has completed many accomplishments, both in and beyond the United States, in record time. I personally believe that dedication and forward thinking were the two main pillars of this success.

I also credit the diversification of BSA'S portfolio for this rapid growth that has been seen in the scope of our investments across an array of industries.

For myself, BSA is the epitome of thoughtful planning and successful execution of fruitful investment strategies. From cash equivalents and private equities, to fixed income and real estate, our diversified portfolio is designed to maximize returns and aims to support the investment climate in this lovely country of ours and all across the region

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03

CEO
Message



Roland D. Arwood
—CEO

An Investment Flagship Entity

By the grace of the Almighty God, we have embarked on a journey to establish Bestshieldasset as an investment flagship entity for Diamond venture group with an aim to carry Walter Jamison legacy over multiple generations.

BSA is responsible for the development and maintenance of Diamond ventures asset portfolio, with the primary purpose of preserving capital and ensuring its sustained growth in the foreseeable future.

We believe in having a diversified portfolio with investments spread over multiple asset classes and various geographical locations around the world.

Our team is comprised of dynamic individuals who are diligent in their work practices, ethical, and motivated to deliver on the challenges set by our principals.

In the coming years, we are focused on enhancing our geographical footprint and reputation as a successful investor who lends value to their invest companies, ensuring their growth and growing alongside them.

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Scope of
Investment



Scope of Investment

The investment portfolio of Bestshieldasset is segregated into different asset classes and characterized by its broad diversity, as follows:

- 01 Asset Classes
- 02 Interest

Asset Classes

1. Stocks

We have strategically invested in a diversified portfolio of equities, including shares of established companies in sectors such as technology, healthcare, and consumer goods. Our investment approach involves thorough research and analysis to identify growth opportunities and long-term value in the stock market.

4. Venture Capital

To support the entrepreneurial scene in USA, we partner with Raed Ventures to invest in innovation-driven telecom, media, and tech start-up ventures.

2. Fixed Income

We have allocated a portion of our investment portfolio to high-quality corporate bonds, municipal bonds, and U.S. Treasury securities. These fixed-income investments provide stability and income generation, helping us manage risk and preserve capital while achieving a balanced asset allocation.

5. Private Equity

We have a keen interest in participating in private equity investments in USA and overseas, especially with industries and companies that comply with the private Equity law.

3. Cash Equivalent

In managing our liquidity and short-term capital needs, Bestshieldasset holds cash equivalents such as money market accounts and Treasury bills. These highly liquid investments ensure we can meet operational requirements and take advantage of immediate opportunities in a rapidly changing market environment.

6. Real Estate

We invest in local and international real estate opportunities that generate recurring incomes with possibilities of long-term capital appreciation. We primarily consider directly investing in underlying real estate assets to control them as well as limit their associated financial risks.

Interests

The diversified portfolio of Bestshieldasset Investments comprises multiple interests, including:



Healthcare



Hospitality



Education



Food and Beverage



Infrastructure



Technology

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05

Our Mission
& Values

BSA endeavors to generate reasonable and sustainable returns on shareholders' investments and minimize the risks.

At Bestshieldassets, we are driven by a profound purpose - to unlock the full potential of investments, and in doing so, transform the lives of our clients, our people, and the world at large. We believe that wealth creation is not just about generating returns, but about empowering individuals, families, and communities to achieve their dreams and make a meaningful impact.

Our **mission** is to be the trusted partner of choice for investors seeking to create lasting value.

Mission Statement

~ John B. Shamblin

Investment Philosophy

Wealth Preservation

We manage assets in ways that ensure the protection of their value, safeguarding against reductions or erosions. A multitude of challenges could arise such as inflation, retirement planning, long-term care, proper asset allocation, and capital market risks. At BSA, we tackle these issues by developing proactive strategies that help mitigate adverse consequences.

Transparency

Our lines of communication are always open for all stakeholders to get the financial information they require. We regularly share with our partners and stakeholders relevant, accurate, and complete information in a timely manner.

Asset Allocation

Ideal asset allocation involves a mixed range of aggressive to safe investments that aim to deliver a total return over time with minimal risk. We develop financial portfolios that balance investor needs against their tolerance for risk in order to create more stable portfolios. We minimize risks even more by utilizing alternative investments that further diversify the portfolios.

Steady Returns

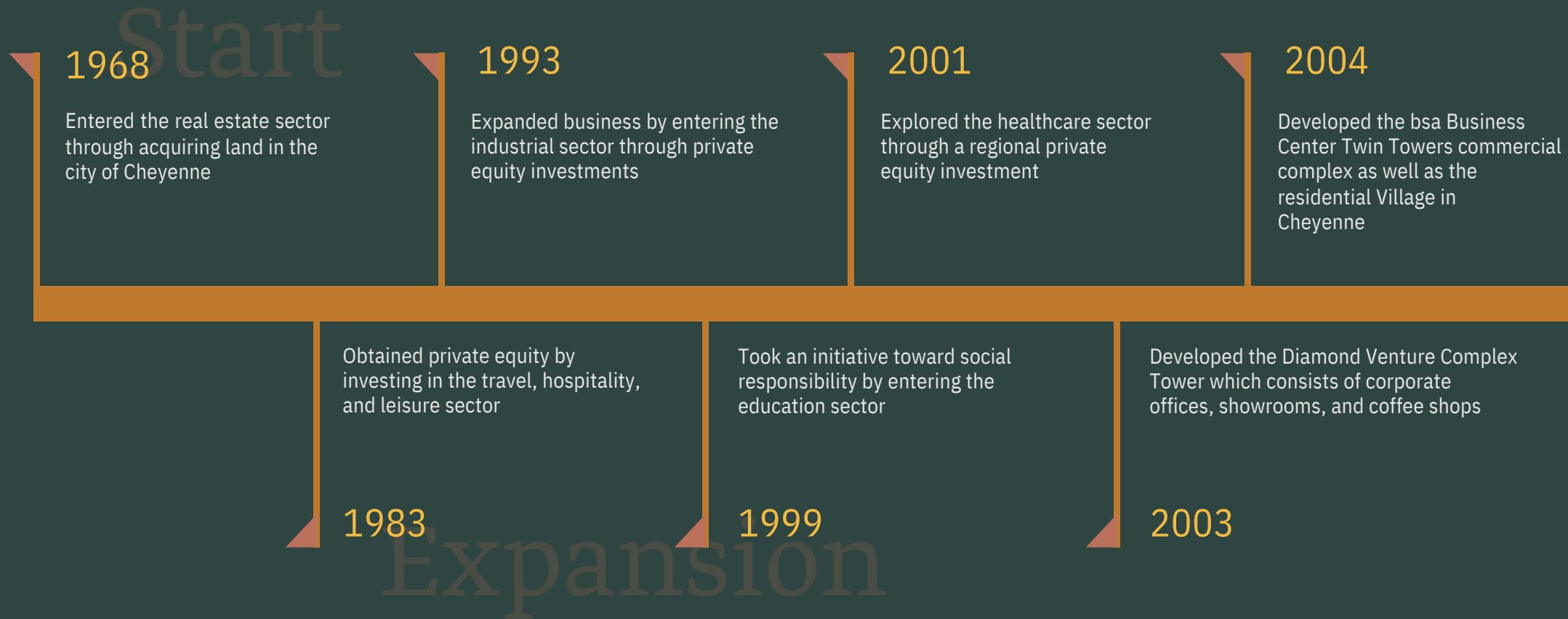
Returns on investment largely depend on the ability to handle investment strategies, systems, finances, and managing investment options. Steady returns are expected while growing portfolios, and can be multiplied through the reinvestment of realized profits over set periods of time.

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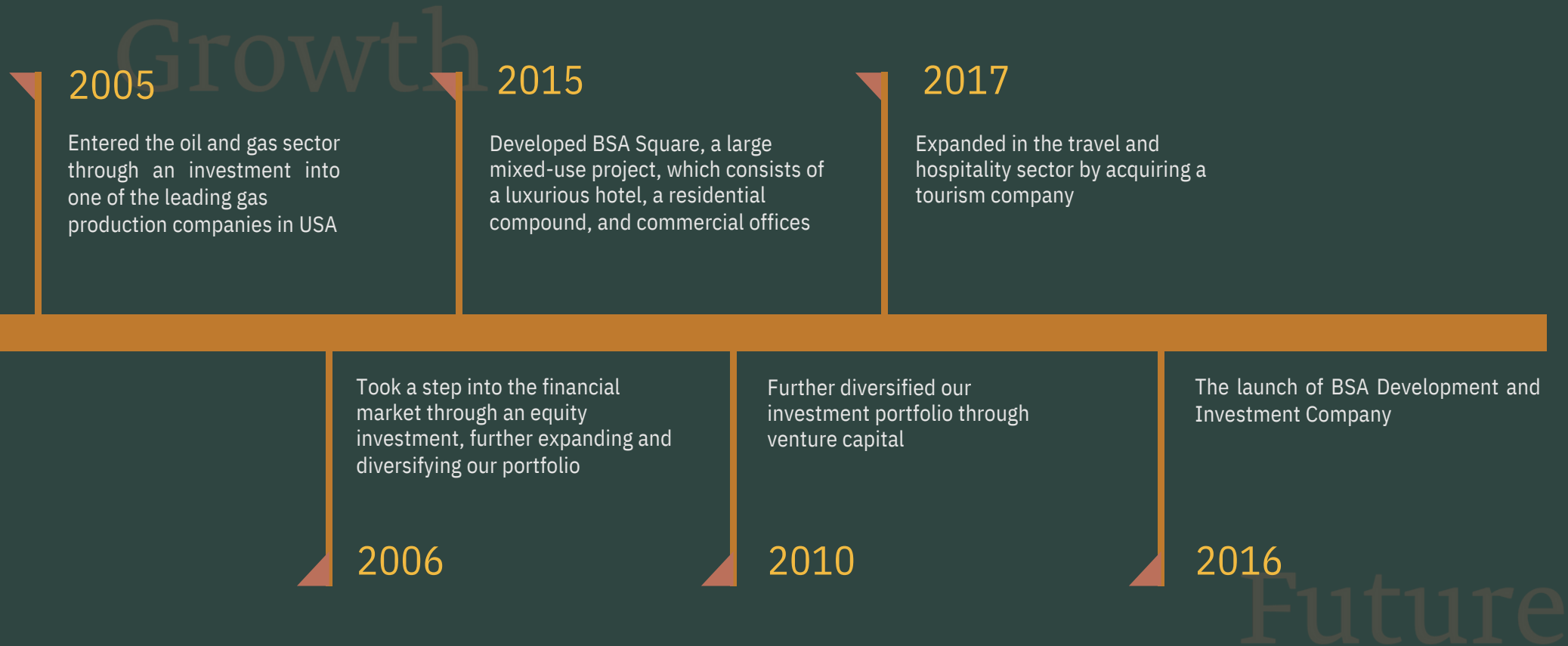
06

Our History

Our History



Our History



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07

What We Do



What We Do

The operations of Bestshieldasset entails different functions and numerous fulfillments. The following classification elaborates on how we run our portfolio of investments with high efficiency and utmost specialization:

- 01 Investment Development
(Pre-investment)
- 02 Investment Management
(Post-investment)
- 03 Real Estate Investment



Investment Development (Pre-investment)

Before every investment we make, our specialists assess thoroughly the given opportunities, and fulfill the following roles and responsibilities:

- Collaborate with the Chief Investment Officer (CIO) to set the strategic plans for investments.
- Conduct investment research and analysis of potential investment sectors and prospective investee companies.
- Initiate, develop, and maintain relationships with investment dealmakers, strategic partners, and advisors.
- Generate a healthy deal-flow for Majd which is aligned with the strategic asset allocation.
- Support stakeholders with personal, local, and international investments.



Investment Management (Post-investment)

The operations of Bestshieldasset continue after the company's role in preserving and growing the Group's investment portfolio has ended.

- Manage the portfolio, including investment in equities (marketable securities, private equity), Stocks fixed income, tactical investments, real estate investments (other than local RE).
- Co-manage the investment acquisition process with the business development division.
- Sustain the relationship with investee companies.
- Run an in-depth analysis of the existing investments.
- Prepare reports and analysis for all stakeholders



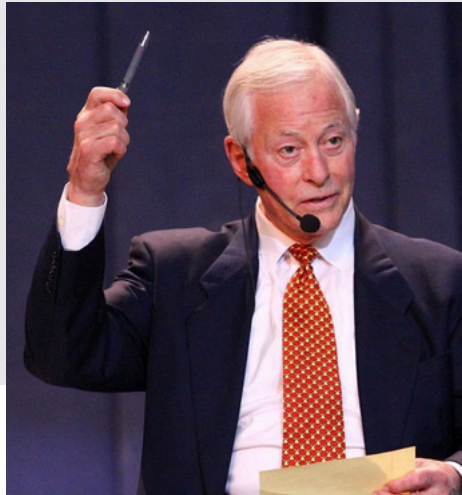
Real Estate Investment

Aside from the other asset classes', local real estate investment marks a separate operating division that requires a whole set of tasks:

- Manage the local (USA & GCC) real estate portfolio.
- Act as the asset manager for these real estate properties.
- Plan, operate, and develop local real estate assets.
- Monitor the financial performance of the local real estate assets.
- Conduct acquisition and disposal transactions of the local real estate assets.
- Handle the projects team management under the entity's leadership.
- Manage safety, health, environmental and other quality matters related to real estate operations.

08

Board of Directors



John B. Shamblin
—Chairman of the Board of Directors

Sir John Shamblin is the esteemed Chairman of the Board of Directors at Bestshieldasset, bringing a wealth of experience and wisdom to the company's governance. With a distinguished career spanning over three decades, Sir John has held various leadership positions in finance, including serving as the Chairman of the UK Financial Conduct Authority and the Governor of the Bank of England. His expertise in financial regulation, risk management, and corporate governance has been instrumental in shaping Bestshieldasset's strategic direction and ensuring its compliance with the highest standards of integrity and transparency. Sir James is a highly respected figure in the global financial community, known for his astute judgment, diplomatic skills, and unwavering commitment to excellence. Under his guidance, Bestshieldasset has strengthened its position as a trusted and forward-thinking investment partner for clients worldwide.



Robert K. Baker
—Member of the Board of Directors

Robert is a seasoned financial expert and a valued member of the Board of Directors at Bestshieldasset. He brings over two decades of experience in investment management, having held senior positions at prestigious firms such as Goldman Sachs and Morgan Stanley. John graduated with an MBA from the University of Pennsylvania's Wharton School in the USA. His expertise in strategic planning, risk management, and investment analysis has been instrumental in guiding Bestshieldasset's growth and success. We are honored to have him on our board, providing leadership and insight to drive our company's continued excellence.



Clayton Whitt

—Member of Bestshield Investment Committee

Clayton whitt is a renowned economist and a distinguished member of the Bestshieldasset Committee. With a Ph.D. from Stanford University, he has authored several influential papers on asset management and economic growth. As the Chairman of the Investment Strategy Subcommittee, Michael plays a pivotal role in shaping Bestshieldasset's investment philosophy and portfolio management approach. His expertise in macroeconomic analysis and market dynamics has been instrumental in navigating the company through complex market cycles. Michael's contributions have significantly enhanced Bestshieldasset's risk-adjusted returns, earning him the respect and admiration of his peers. His commitment to excellence and thought leadership continues to drive Bestshieldasset's success.

09

Management Team



Roland D. Arwood
—CEO & Board Member

Roland is the New visionary CEO of Bestshieldasset, leading the company's mission to redefine the investment landscape. With over 15 years of experience in the financial industry, Roland has established himself as a trailblazer in asset management. His innovative approach to risk management and portfolio optimization has yielded exceptional results, earning Bestshieldasset a reputation as a leader in the field. Bill's leadership philosophy is centered around empowering his team to think creatively and drive innovation. Under his guidance, the company has expanded its global footprint, launched cutting-edge investment products, and fostered a culture of excellence. Bill's unwavering commitment to putting clients first and his ability to inspire and motivate his team have made him the driving force behind Bestshieldasset's success. His industry recognition includes being named 'CEO of the Year' by Financial Times and 'Top 100 Most Influential People in Finance' by Bloomberg."



Debra Machin
—Finance Director at Bestshieldasset

Debra is the accomplished Financial Director at Bestshieldasset, overseeing the company's financial strategy, planning, and operations. With over 15 years of experience in financial management, Debra has a proven track record of driving business growth, improving financial performance, and leading cross-functional teams. Prior to joining Bestshieldasset, she held senior finance roles at leading investment firms, including Goldman Sachs and BlackRock. Debra is a certified Chartered Financial Analyst (CFA) and a Fellow of the Association of Corporate Treasurers (FCT). Her expertise in financial analysis, risk management, and investment valuation has been instrumental in optimizing Bestshieldasset's financial performance and ensuring the company's continued success. Debra's leadership and financial acumen have earned her recognition as one of the 'Top 50 Women in Finance' by Financial Times."



Benjamin Sheppard
—Investment Director at Bestshieldasset

Benjamin is a seasoned investment professional and strategic leader, serving as Bestshieldasset's Investment Director. With a keen eye for market trends and a talent for identifying undervalued opportunities, Ben has built a track record of delivering strong returns and navigating complex market landscapes. His expertise spans portfolio construction, risk management, and asset allocation, with a focus on creating resilient and growth-oriented investment solutions. Ben's approach is rooted in rigorous research, data-driven insights, and a deep understanding of macroeconomic dynamics. He is a trusted advisor to clients and a mentor to his team, known for his collaborative approach and dedication to excellence. Under his guidance, Bestshieldasset's investment portfolios have consistently outperformed benchmarks, earning the company a reputation for investment acumen and client-centricity.



Edward Diaz
—Head of Digital Asset Trading

Diaz is the Director of Crypto Trading at Bestshieldasset, leading the company's digital asset investment strategy and overseeing a team of experienced traders and analysts. With a deep understanding of blockchain technology and cryptocurrency markets, Diaz has developed a proven track record of delivering strong returns and navigating complex market conditions. His expertise spans crypto asset valuation, risk management, and market analysis, with a focus on generating alpha and driving growth for Bestshieldasset's clients."



Diane M. Flores
—Loan Portfolio Manager

Diane Flores is the Director of Loan Origination at Bestshieldasset, leading the company's investment loan department and overseeing a team of experienced loan officers and credit analysts. With a strong background in finance and credit risk management, Jane has developed a expertise in structuring and managing complex investment loans, with a focus on delivering innovative financing solutions to Bestshieldasset's clients. Her team is responsible for originating, underwriting, and servicing a diverse portfolio of investment loans, with a commitment to exceptional client service and risk management.



David Rincon
—CISO at Bestshieldasset

Rincon is the Chief Information Security Officer (CISO) at Bestshieldasset, responsible for safeguarding the company's information assets and ensuring the security and integrity of its digital infrastructure. With over 15 years of experience in cybersecurity, Rincon has developed a comprehensive expertise in threat management, incident response, and risk mitigation. Prior to joining Bestshieldasset, he held senior security roles at leading financial institutions, including Citigroup and JP Morgan. Rincon has a strong track record of building and leading high-performing security teams, implementing robust security frameworks, and driving innovation in cybersecurity. He is a Certified Information Systems Security Professional (CISSP) and a Certified Chief Information Security Officer (CCISO). Under his leadership, Bestshieldasset has implemented cutting-edge security measures to protect its clients' assets and maintain the highest standards of data privacy and security.



Karen Taylor
—Director -Support Services

Karen Taylor is a versatile and accomplished Director of Support Services at Bestshieldasset, overseeing a range of critical functions that fuel the company's success. With a unique blend of expertise in Human Resources, Public Relations, corporate communications, Administration, and Operations, Karen is a strategic enabler of business growth and excellence. Her leadership spans talent management, organizational development, brand reputation, internal and external communications, and operational efficiency. Karen's passion is building high-performing teams, fostering a positive corporate culture, and ensuring seamless operations that support Bestshieldasset's investment professionals and clients. Her expertise has been instrumental in shaping the company's employer brand, media presence, and stakeholder engagement, while driving process improvements and innovation across support services.



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Staffs

STAFFS

Our staff are the backbone of our organization, working tirelessly behind the scenes to ensure the smooth operation of our office. Their dedication, expertise, and commitment to excellence are the driving force behind our success. From providing exceptional client service to supporting our investment teams, our staff play a vital role in everything we do. We are grateful for their hard work,

attention to detail, and passion for delivering outstanding results. They are the unsung heroes of our organization, and we couldn't do it without them!"

Below is a Rare picture of Roland (CEO) with some staffs at bestshieldasset

“
Your
Investment
Partner”

TRANSPARENCY
EXPERTISE
PERFORMANCE
DIVERSIFICATION



“
Your
Investment
Partner”

TRANSPARENCY
EXPERTISE
PERFORMANCE
DIVERSIFICATION



OFFICE

447 Broadway, 2nd floor
suite #1304, New York
New York 10013, United
States

The background features a dark blue gradient with several overlapping, curved, golden-yellow lines that sweep upwards from the bottom left towards the top right, creating a sense of dynamic movement and growth.

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Investment FAQs

We understand that investing can be complex and overwhelming, which is why we've put together this FAQ guide to answer some of the most common questions we receive. Whether you're a seasoned investor or just starting out, we hope this guide will provide you with the information you need to make informed investment decisions.

Investment FAQs:

Q: What is Bestshieldasset?_

A: Bestshieldasset is a leading investment company dedicated to helping individuals and institutions achieve their financial goals through smart and secure investment solutions.

Q: What types of investments do you offer?_

A: We offer a diverse range of investments, including stocks, bonds, ETFs, mutual funds, and real estate, tailored to meet your unique financial objectives.

Q: How do I open an account with Bestshieldasset?_

A: Opening an account is easy! Simply visit our website, fill out the registration form, and our customer service team will guide you through the process.

Q: What is the minimum investment required?_

A: The minimum investment required is \$1,000. However, this may vary depending on the specific investment product.

Q: How do I track my investments?_

A: You can monitor your investments online through your secure account portal or by contacting our customer service team.

Q: What are the fees associated with investing with Bestshieldasset?_

A: Our fees are competitive and transparent. Please contact us for more information on our fee structure.

Q: Is my investment secure?_

A: Absolutely! We prioritize the security and privacy of your investments and personal information, using state-of-the-art technology and encryption.

Q: Can I withdraw my funds at any time?_

A: Yes, you can withdraw your funds at any time. However, please note that some investments may have penalties for early withdrawal.

Q: How do I contact Bestshieldasset customer service?_

A: Our dedicated customer service team is available to assist you by phone, email, or online chat.

Q: How do I know if my personal and financial information is secure?_

A: We prioritize data security and privacy, using robust encryption, secure servers, and strict access controls to safeguard your information.

Q: What is the process for withdrawing funds from my account?_

A: Simply submit a withdrawal request through your online account portal or contact our customer service team.

Q: Are my investments insured?_

A: Yes, your investments are insured up to \$500,000 by the Securities Investor Protection Corporation (SIPC).

Q: How do you manage risk in your investment products?_

A: We employ a robust risk management framework that includes diversification, asset allocation, and regular portfolio rebalancing to minimize potential losses.

Q: Can I invest through my retirement account (e.g., IRA, 401(k))?_

A: Yes, we offer investment solutions for retirement accounts. Please contact us for more information.

Q: Are my investments secure?_

A: Yes, we prioritize the security and privacy of your investments and personal information.

Thank you for considering **Bestshieldasset** as your trusted investment partner. We hope this FAQ guide has provided you with a comprehensive understanding of our investment approach, products, and services. Our goal is to help you achieve your financial objectives with confidence and peace of mind. If you have any further questions or would like to learn more about our investment solutions, please don't hesitate to contact us. We look forward to helping you shield your assets and secure your financial future.



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Rewards and
Recognition

At Bestshieldasset, we are proud to have received numerous awards and recognitions for our commitment to excellence in investment management and client service. **Here are some of our notable achievements:**



A Trusted Investment Firm

Presented By:
[investor.com](https://www.investor.com)

Recipient:
Bestshieldasset

Years Awarded:
2020

Bestshieldasset is recognised by [investor.com](https://www.investor.com) as a Trusted Investment Firm. investor.com is a consumer advocacy website dedicated to helping America find trustworthy

professional financial advice. investor.com has analysed data on nearly 700,000 investment advisers using data from the Securities Exchange Commission (SEC) and the Financial Industry Regulatory Authority (FINRA).



One of the Largest Money Managers

Presented By
[Pensions & Investments](https://www.pensionsandinvestments.com)

Recipient
Bestshieldasset

Years Awarded
2017-2021

In May 2021, Fisher Investments was ranked #133 on the Pensions & Investments list of the World's 500 largest money managers.



Top 10 Best Investment Trust manager

Presented By:

UK INVESTOR MAGAZINE

Recipient:

Bestshieldasset

Years Awarded:

2020

Top 10 Investment Trust Manager award from UK Investor Magazine! We're proud to be recognized for our innovative solutions, client service, and outstanding returns.

RECOGNITION

Bestshieldasset is a trusted partner for investors seeking long-term growth and security." - **Global Finance Magazine**

Bestshieldasset's investment team has a proven track record of delivering exceptional returns." - **Industry Insights**

Bestshieldasset's commitment to client service is unparalleled in the industry." - **Wealth & Finance International**

Why Choose Bestshieldasset?

Our awards and recognition are a testament to our dedication to providing exceptional investment management and client service. With Bestshieldasset, you can trust that your investments are in good hands. Our experienced team, robust investment process, and commitment to excellence ensure that we deliver the best possible results for our clients.



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Investors event and
webinar

At **Bestshieldasset**, we believe in empowering our investors with knowledge and insights to make informed decisions about their investments. To achieve this, we host regular investors events and webinars, designed to provide valuable information and updates on market trends, investment strategies, and our company's performance.

Investors Events

Our investors events offer a unique opportunity to connect with our investment team, learn about our investment approach, and network with like-minded individuals. These events are held quarterly at various locations, and feature:

-
- Keynote presentations from our investment managers and industry experts
- Panel discussions on timely topics and market trends
- Q&A sessions to address your specific questions and concerns
- Networking opportunities with our team and fellow investors

Webinars

Our webinars are an extension of our investors events, providing an online platform for investors to engage with us from anywhere in the world. These webinars are held monthly, and cover a range of topics, including:

- Market updates and analysis
- Investment strategy and portfolio management
- Economic trends and outlook
- Industry insights and expert opinions

Benefits of Attending

By attending our investors events and webinars, you can:

- Gain a deeper understanding of our investment approach and strategy
- Stay informed about market trends and economic conditions
- Network with our investment team and fellow investors
- Get answers to your specific questions and concerns
- Stay up-to-date on our company's performance and progress

Registration and Archives

To register for our upcoming investors events and webinars, please visit our website or contact our investor relations team. Additionally, we maintain an archive of past webinars and events, which can be accessed on our website for your convenience.

By hosting these events and webinars, we aim to foster a community of informed and engaged investors, and provide a platform for knowledge sharing and collaboration. We look forward to connecting with you at our next event or webinar!